

DOMINIQUE BROOMFIELD M.ED

Senior Learning Experience Designer | Instructional Designer | Learning & Development Consultant
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PROFESSIONAL SUMMARY

Learning and Development professional with **10+ years of experience** designing instructor-led, virtual, and digital learning solutions that improve performance, build organizational capability, and support sustainable change. Experienced leading the full instructional design lifecycle—from needs analysis and stakeholder consultation through design, development, facilitation, implementation, and evaluation. Skilled at partnering with subject matter experts and cross-functional teams to translate complex processes into engaging learning experiences, performance support resources, and scalable learning systems. Adept at designing solutions that increase learner confidence, improve adoption, and enable organizations to sustain improvements independently.

CORE COMPETENCIES

Instructional Design • Learning Experience Design • Adult Learning Theory • ADDIE & SAM • Needs Analysis • Performance Consulting • Curriculum Development • Learning Strategy • Instructor-Led Training (ILT) • Virtual Instructor-Led Training (vILT) • Microlearning Design • Storyboarding • Performance Support • Facilitation • Coaching & Capacity Building • Change Enablement • Stakeholder Management • SME Collaboration • Learning Evaluation (Kirkpatrick) • Continuous Improvement

LEARNING TECHNOLOGIES

Authoring Tools: Articulate Storyline 360, Rise 360, Camtasia, Canva, Clipchamp

Learning Platforms: Blackboard, Schoology, Google Classroom, Canvas (Learner), LMS Administration Support

Project & Collaboration: SharePoint, Smartsheet, JIRA, Microsoft Teams, Zoom, Microsoft 365, Google Workspace

Methods: SCORM, Storyboarding, Needs Analysis, Learning Analytics, Job Aid Development, Facilitation Guides, Performance Support

PROFESSIONAL EXPERIENCE

Instructional Designer (Full-time) | **Gainwell Technologies** Sep 2025 – Present

- Design instructor-led, virtual instructor-led, and self-paced learning solutions supporting operational teams across multiple business units.
- Partner with SMEs and business stakeholders to conduct needs analyses and translate complex workflows into engaging, learner-centered training.
- Develop Storyline modules, job aids, SOPs, facilitator guides, and performance support resources that improve learner confidence and on-the-job performance.
- Facilitate virtual training sessions while adapting delivery based on learner feedback and operational needs.
- Evaluate learning effectiveness through participant feedback and continuous content improvements.

Success Coach (Seasonal) | **Great Minds** *Aug 2025 – Present*

- Facilitate virtual onboarding and implementation sessions supporting educators adopting high-quality instructional materials.
- Coach school and district leaders through curriculum implementation, instructional planning, and continuous improvement cycles.
- Develop implementation resources and performance support materials that increase educator confidence and curriculum fidelity.
- Collaborate with cross-functional teams to identify implementation challenges and recommend learning solutions.

Founder | Learning & Development Consultant (Freelance) | **Every Child Learning LLC** *Jun 2021 – Dec 2025*

- Designed and facilitated 80+ instructor-led and virtual professional learning experiences supporting 1,200+ educators, instructional coaches, and school leaders across multiple districts.
- Developed 36+ facilitator guides, implementation toolkits, job aids, coaching protocols, and learning resources that enabled campus leaders to independently facilitate professional learning and sustain implementation efforts.
- Conducted organizational needs assessments to identify performance gaps and design customized learning solutions aligned with district goals.
- Identified, trained, and coached instructional leaders as implementation champions, increasing internal capacity and reducing reliance on external coaching.
- Guided district leaders through mid-year implementation of the Texas Bluebonnet Learning curriculum by co-designing rollout plans, communication strategies, and educator support systems.
- Monitored implementation progress through coaching cycles, learner feedback, and readiness assessments, continuously refining learning strategies to improve adoption and long-term sustainability.

Elementary Math Specialist & Instructional Coach | **Humble ISD** *Jun 2020 – Aug 2024*

- Led the instructional design lifecycle for district-wide professional learning initiatives, including needs analysis, curriculum design, facilitation, implementation, and Kirkpatrick Level 4 evaluation.
- Designed and facilitated hybrid professional learning experiences supporting teachers and instructional leaders implementing research-based mathematics practices.
- Developed facilitator guides, coaching resources, assessment tools, implementation plans, and performance support materials used across multiple campuses.
- Partnered with campus administrators and district leadership to support instructional improvement initiatives contributing to a campus improvement from a **D to an A accountability rating**.
- Mentored new instructional specialists and teacher leaders, building internal coaching capacity and strengthening district-wide implementation consistency.
- Used student achievement data, classroom observations, and stakeholder feedback to continuously improve learning experiences and instructional resources.

Quality Specialist & Subject Matter Expert | **Safal Partners** *Dec 2023 – Present*

- Developed onboarding curricula, reviewer guides, facilitation materials, and quality assurance resources supporting statewide education initiatives.
- Helped prepare and onboard **300+ reviewers** through virtual learning experiences and standardized training materials.

- Monitored implementation quality across **4–10 concurrent review teams**, providing coaching and performance feedback that improved consistency and adherence to evaluation standards.
- Collaborated with project leadership to refine training materials based on participant feedback and evolving program requirements.

Instructional Coach | **EdConnective** *May 2018 – Jan 2023*

- Provided virtual coaching to K–12 educators using observation data and student performance metrics to identify growth opportunities.
- Designed individualized professional learning plans that improved instructional practice through ongoing coaching cycles.
- Supported educators in implementing evidence-based instructional strategies while gradually transitioning ownership of improvement efforts to practitioner-led reflection.
- Built trusted partnerships with teachers and school leaders to support long-term instructional growth and continuous improvement.

EDUCATION

M.S., Curriculum and Instruction — University of Texas at Arlington *2016–2018*

B.S., Interdisciplinary Studies (Education) — University of Houston *2004–2010*

Learning Strategy & Design Certificate — Applied Instructional Design Academy *2024–2025*

CERTIFICATIONS

Texas Educator Certification • Applied Instructional Design (2024–2025) • TechSmith Camtasia • Articulate Storyline & 360 • Virtual ILT Facilitation

In Pursuit: Prosci Change Management Certification